ABSTRACT



ESA UNGGUL UNIVERSITY FACULTY OF HEALTH SCIENCES NUTRITION SCIENCE COURSE UNDERGRADUATE THESIS, AUGUST 2017

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THE EFFECT OF GIVING ANIMATED CARTOON MEDIA ON CHANGE OF KNOWLEDGE AND ATTITUDE OF BALANCED NUTRITION TO STUDENT OF ISLAMIC KINDERGARTEN NUR HABIB KARAWACI DISTRICT TANGERANG CITY

xvi, VI Chapters, 75 Pages, 4 Pictures, 4 Tables, 4 Graphs, 4 Attachments

Background: Children aged 4-6 years develop intelligence up to 80%. This is very influential until adulthood. So the increase of children's knowledge about balanced nutrition is needed. At this time children tend to like to play with colors, pictures, sounds, songs and listening to stories.

Objective: The effect of giving cartoon media animation to change knowledge and attitudes about balanced nutrition in preschool children.

Method: The type this study was Quasi-Experiment with one group pretestposttest design. This research was conducted at the end of July until the beginning of August 2017 with the number of respondents 22 people in TK Islam Nur Habib Karawaci District Tangerang City. The research instrument used a questionnaire of knowledge (10 questions) and attitude (10 questions). Data analysis using the different test.

Results: Median knowledge before and after given animation media is 7 and 10. The result shows a significant relationship of giving animation media to the change of knowledge (p = 0.0001), while the average attitude score before and after the intervention is 6.5 and 10 The results showed a significant relationship between giving animation media to attitude change (p = 0.0001).

Conclusion: Cartoon media animation as one audiovisual media the effect to change of knowledge and attitude to kindergarten students.

Keywords: *attitude, balanced nutrition, cartoon animation, knowledge, preschool* Reading List: 41 (2002-2017)